**Aisle Redesign**
Permanent
STIHL Battery Exclusive Retailer (BER) Inline
Produced by: Ryan Scott, Inc.
Produced for: STIHL, Inc.

**Athletic**
Permanent
Custom Golf Fitting Experience
Produced by: Trans World Marketing
Produced for: Dick's Sporting Goods

Taylormade Freestanding Launch Display
Produced by: Process Retail Group
Produced for: Taylormade

**Beverages - Beer**
Permanent
Budweiser Copper Lager Barrel Pole Topper
Produced by: Rapid Displays
Produced for: AB InBev

**Beverages - Beer**
Temporary
Bud Light March Hoops Pole Topper
Produced by: Rapid Displays
Produced for: AB InBev

**Beverages - Wine and Liquor**
Permanent
The Veuve Clicquot Celebratory Cake Bottle Presenter
Produced by: Bish Creative Display
Produced for: Moet Hennessy USA

Patron On Premise Off Premise Summer Blitz
Produced by: Bish Creative Display
Produced for: The Patron Spirits Company

**Beverages - Wine and Liquor**
Semi-Permanent
Kraken Rum Seasonal Spectacular
Produced by: Bish Creative Display
Produced for: Proximo Spirits

Riondo Italian Summer Vespa Scooter Display
Produced by: Bish Creative Display
Produced for: Terlato Wines

**Beverages - Wine and Liquor**
Temporary
Jose Cuervo Summer Bug
Produced by: Bish Creative Display
Produced for: Proximo Spirits

**Books, Stationery, and Office Supplies**
Temporary
3M Kroger Back-to-College Pallet
Produced by: Great Northern Instore
Produced for: 3M

Logitech Staples US 2019 Back to School Half Pallet
Produced by: Great Northern Instore
Produced for: Logitech

**Carbonated Drinks**
Permanent
Gatorade's Lighting Display for BOLT24 Launch
Produced by: Universal Display & Fixtures Company
Produced for: PepsiCo Inc.

**WGS Holiday Gifting Centers**
Produced by: Bish Creative Display and InnerWorkings (INWK)
Produced for: InnerWorkings
BRONZE WINNERS

**Carbonated Drinks**

**Semi-Permanent**
Coke Energy Boomerack
Produced by: WestRock
Produced for: The Coca-Cola Company

**Carbonated Drinks**

**Temporary**
Dr Pepper 2019 Football Fansville Water Tower
Produced by: Rapid Displays
Produced for: Keurig Dr Pepper

Reign Two-Sided Hutch
Produced by: Menasha and Williams Lea Tag
Produced for: Williams Lea Tag

**Convenience Store - Permanent**
Slim Family (Slim Tower 3x3, SlimBin and Slim Counter 3W)
Produced by: Beeline Group and Coca-Cola USA
Produced for: Coca-Cola USA; Smartwater brand

Smartwater Freezer Companion
Produced by: Beeline Group and Coca-Cola USA
Produced for: Coca-Cola USA; Smartwater brand

**Convenience Store - Temporary**
7-Eleven Emergen-C
Produced by: WestRock
Produced for: Pfizer Consumer Healthcare

**Club Store - Temporary**
Microsoft Surface Laptop 3 Pallet Display
Produced by: Origin LLC
Produced for: Microsoft

**Cosmetics and Fragrances**

**Permanent**
Patrick Ta Endcap Launch
Produced by: RAPID DISPLAYS
Produced for: Patrick Ta

RMS Hybrid CTU
Produced by: Excel
Produced for: RMS Beauty

**Cosmetics and Fragrances**

**Semi-Permanent**
COTY COVERGIRL CVS EndCap
Produced by: WestRock
Produced for: COVERGIRL

Physician’s Formula Organic Wear Walmart Endcap
Produced by: WestRock
Produced for: Markwins Beauty Brand

**Cosmetics and Fragrances - Temporary**
Coty Rimmel Halloween Floorstand
Produced by: Menasha
Produced for: Coty Inc.

ELF Wal-Mart 16hr Camo Concealer Endcap
Produced by: WestRock
Produced for: ELF Cosmetics

**Digital Interactive**

**Permanent**
Coke 4x4 Iconic Permanent End Cap
Produced by: WestRock
Produced for: The Coca-Cola Company

LG TurboWash 360 Laundry Endcap
Produced by: Trans World Marketing
Produced for: LG Electronics
Drug Store
Permanent
COTY COVERGIRL National Exhibitionist Floorstand
Produced by: WestRock
Produced for: COVERGIRL

Duracell Walgreen’s Skinny Tower Display
Produced by: United Displaycraft
Produced for: Duracell

Drug Store
Semi-Permanent
COTY COVERGIRL Kiss Proof Lips Counterunit
Produced by: WestRock
Produced for: COVERGIRL

Drug Store
Temporary
Nivea Urban Skin Face Care Launch
Produced by: Menasha
Produced for: Beiersdorf

Sun Bum PDQ Endcap
Produced by: The Royal Group
Produced for: Sun Bum

Entertainment
Permanent
Hasbro Play Doh Walmart Dump Bin
Produced by: United Displaycraft
Produced for: Hasbro

Entertainment
Temporary
 Crimes of Grindewald WOW Display
Produced by: WestRock
Produced for: Warner Brothers

Super Dino Half Pallet
Produced by: Hughes Decorr
Produced for: SpinMaster

Food
Semi-Permanent
Luzianne Bottled Tea Display
Produced by: InnoMark Communications
Produced for: Reily Foods

Food
Temporary
Cuumesma Boat - Fish Market
Produced by: E3 Display and PepsiCo Mexico Foods
Produced for: PepsiCo Mexico Foods

Posadas Gamesa Display
Produced by: E3 motion
Produced for: The Quaker Oats Company

General Merchandise
Permanent
Duracell Optimum Walgreens In-Line Edgelit Glorifier
Produced by: Design Productions
Produced for: Duracell Inc.

Hydro Flask Slatwall Kit
Produced by: RAPID DISPLAYS
Produced for: Hydro Flask

General Merchandise
Semi-Permanent
Hot Chocolate Cup Gift Card Display
Produced by: Menasha
Produced for: Martin Lydon Group

General Merchandise
Temporary
First Alert Fire Safety Month Floor Stand
Produced by: WestRock
Produced for: Newell Brands
# 2020 Shop Awards

## BRONZE WINNERS

### Hair Care and Skin Care

#### Permanent
Hair Care and Skin Care
Kosas Sephora Endcap Launch
Produced by: RAPID DISPLAYS
Produced for: Kosas

### Hair Care and Skin Care

#### Temporary
Hair Care and Skin Care
Colgate Target Optic White Advanced Endcap
Produced by: WestRock and Colgate Palmolive
Produced for: Colgate Global Design

### Unilever Personal Care End Cap
Produced by: Menasha
Produced for: Unilever Canada

### Healthcare

#### Permanent
Healthcare
Lumify 3 or 4 Face Inline
Produced by: The Royal Group
Produced for: Bausch & Lomb

### Healthcare

#### Semi-Permanent
Healthcare
Colgate Optic White Renewal
Produced by: Hughes Decorr
Produced for: Colgate Palmolive

### Voltaren No Messi Back & Muscle 1% Floorstand
Produced by: Hughes Decorr
Produced for: GlaxoSmithKline Consumer Healthcare Inc.

### Healthcare

#### Temporary
Healthcare
New Chapter Probiotics Floor Stand
Produced by: InnoMark Communications
Produced for: New Chapter

### Neuriva Skinny Tower
Produced by: Menasha
Produced for: Reckitt Benckiser

### Home and Garden

#### Semi-Permanent
Home and Garden
Weber Connect – Lowe’s
Produced by: Rapid Displays
Produced for: Weber-Stephen Products LLC

### Mass Merchandise

#### Permanent
Mass Merchandise
The Essentia Walmart Super Endcap
Produced by: Bish Creative Display
Produced for: Essentia Water

### Logitech G Gaming Display
Produced by: Inesco
Produced for: Logitech

### Mass Merchandise

#### Semi-Permanent
Mass Merchandise
Roku/Onn Smart Soundbar Experience for Walmart
Produced by: DARKO
Produced for: Roku

### Mass Merchandise

#### Temporary
Mass Merchandise
Aquaman Wow Display
Produced by: WestRock
Produced for: Warner Brothers

### Game of Thrones WOW Display
Produced by: Bay Cities
Produced for: HBO

### Personal Electronics and Software

#### Permanent
Personal Electronics and Software
Western Digital ibi Display
Produced by: InnoMark Communications
Produced for: Western Digital Corporation
Snack Products
Semi-Permanent
Slim Jim Randy Macho Man
Savage Counter Unit
Produced by: Bish Creative Display
Produced for: Conagra Brands

Snack Products
Temporary
Frito-Lay Major League Baseball Mascots
Produced by: Menasha
Produced for: Frito-Lay

Snyder’s Of Hanover Pretzel Bag Replica
Produced by: Packaging Corporation Of America
Produced for: Campbell Snacks

Supermarket
Permanent
Abbott Interactive Diabetes Island
Produced by: DISEKO SOLUCIONES S.A. DE C.V.
Produced for: Abbott International Mexico

Lumify Aisle Blade
Produced by: The Royal Group
Produced for: Bausch & Lomb

Supermarket
Semi-Permanent
Coca Cola Christmas musical box
Produced by: DISEKO SOLUCIONES S.A. DE C.V.
Produced for: The Coca Cola Export Corporation

Froot Loops Tropical Display
Produced by: E3 Display
Produced for: Kellogg’s

Supermarket
Temporary
Pepsi Mini Can Butterfly Floor Merchandiser
Produced by: Great Northern Instore
Produced for: Pepsico

PepsiCo Starbucks Nitro Brew Floorstand
Produced by: WestRock
Produced for: PepsiCo

Specialty Retailers and Services
Permanent
TaylorMade Green Grass Initiative
Produced by: Artisan Complete Limited
Produced for: TaylorMade Canada

Starbucks Micro Market Kiosk Display
Produced by: United Displaycraft
Produced for: PepsiCo (Starbucks)

Specialty Retailers and Services
Semi-Permanent
LoudPack Lift Ticket Counter Unit
Produced by: Bish Creative Display
Produced for: LoudPack

Roku Smart Soundbar Experience
Produced by: DARKO
Produced for: Roku

Specialty Retailers and Services
Temporary
Callaway Epic Flash Floor Display
Produced by: Great Northern Instore and InnerWorkings Inc.
Produced for: InnerWorkings Inc.

Roam Pet Food Tower
Produced by: The Royal Group
Produced for: Roam
2020 shop! AWARDS
BRONZE WINNERS