<table>
<thead>
<tr>
<th>Category</th>
<th>Award Type</th>
<th>Description</th>
<th>Produced by</th>
<th>Produced for</th>
<th>Originating Contest Country</th>
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<tbody>
<tr>
<td>Alcohol &amp; Tobacco</td>
<td>Permanent</td>
<td>Johnnie Walker</td>
<td>Dalziel &amp; Pow</td>
<td>Diageo</td>
<td>POP AI Spain</td>
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<td>Temporary</td>
<td>19 Crimes ‘Get Your Mug Shot Taken &amp; Join The Gang’</td>
<td>MAAKE Australia</td>
<td>Treasury Wine Estates</td>
<td>Shop! Australia-NZ</td>
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<td>Beauty &amp; Cosmetics</td>
<td>Temporary</td>
<td>OLA Y Skin Care Digital Wow Experience-Shopping Mall POP Up</td>
<td>Procter &amp; Gamble (China) Sales Co., Ltd</td>
<td>Procter &amp; Gamble (China) Sales Co., Ltd</td>
<td>Shop! Australia-NZ</td>
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<td>Category Management</td>
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<td>Curta Doar</td>
<td>Eclética Comunicação</td>
<td>Governo do Estado do Piauí</td>
<td>POPAI Brazil</td>
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<td>Digital, Mobile, &amp; Interactive Media</td>
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<td>Heinz Mayo Golden Egg Hunt</td>
<td>XPO Brands</td>
<td>Kraft Heinz</td>
<td>Shop! Australia-NZ</td>
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<td>Walmart Oral-B digital Endcap</td>
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<td>Procter &amp; Gamble (China) Sales Co., Ltd</td>
<td>Procter &amp; Gamble (China) Sales Co., Ltd</td>
<td>Shop! Greater China</td>
</tr>
</tbody>
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**Field & In-Store Promotion**

- **Permanent**
  - 19 Crimes ‘Get Your Mug Shot Taken & Join The Gang’
  - Produced by: MAAKE Australia
  - Produced for: Treasury Wine Estates
  - Originating Contest Country: Shop! Australia-NZ

**Food, Grocery & Convenience**

- **Permanent**
  - Nestle Odyssey Activation
  - Produced by: ID8 Studio & Konica Minolta Marketing Services
  - Produced for: Nestle Australia
  - Originating Contest Country: Shop! Australia-NZ

- **Permanent**
  - Heineken Zero Zone
  - Produced by: Shop Equipment Ltd
  - Produced for: Heineken Ireland
  - Originating Contest Country: POPAI UK & Ireland

**Innovation**

- Casa Conectada Samsung
  - Produced by: Cheil Brazil
  - Produced for: Samsung Eletrônica da Amazônia
  - Originating Contest Country: POPAI Brazil

**Service Retailer**

- **Permanent**
  - Bendigo Bank
  - Produced by: Public Design Group and The Shopper Collective
  - Produced for: Bendigo Bank
  - Originating Contest Country: Shop! Australia-NZ

**Specialty Store Concepts**

- SK-II Future X Borderless Experiential Pop-Up Store
  - Produced by: Procter & Gamble (China) Sales Co., Ltd
  - Produced for: Procter & Gamble (China) Sales Co., Ltd
  - Originating Contest Country: Shop! Greater China
GLOBAL AWARD WINNERS

**Specialty Store Concepts**
Department Solutions
Produced by: Instorescreen LLC
Produced for: Oaks Farms
**Originating Contest Country**: Shop! United States

**Store Fixture & Elements**
Chengdu Gather Market
Produced by: Shenzhen Onewe Commercial Space Design & Planning Co., Ltd
Produced for: RENHE SPRING CO., LTD.
**Originating Contest Country**: Shop! Greater China

**Student Design Awards**
ZEWA WindMill Whirl R.
Produced by: POPAI Hungary
Produced for: Essity Hungary
**Originating Contest Country**: POPAI Hungary

**Sustainability**
ELMA CHIPS® Recycled Display
Produced by: Fábrica de Ideias
Produced for: PepsiCo Brasil
**Originating Contest Country**: POPAI Brazil

**Toys, Sport & Fashion**
**Temporary**
Back to the roots: Nike Free 5.0 in-store launch
Produced by: WELLEN RETAIL EXPERIENCE
Produced for: NIKE Czech s.r.o.
**Originating Contest Country**: POPAI Czech Republic

**Visual Merchandising & Window Dressing**
QVB Lunar New Year 2019
Produced by: Plump and Spry
Produced for: Queen Victoria Building (QVB)
**Originating Contest Country**: Shop! Australia-NZ