



GLOBAL AWARD WINNERS

Alcohol & Tobacco

Permanent

Johnnie Walker

Produced by: Dalziel & Pow

Produced for: Diageo

Originating Contest Country: POPAI Spain

Alcohol & Tobacco

Temporary

19 Crimes 'Get Your Mug Shot Taken & Join The Gang'

Produced by: MAAKE Australia

Produced for: Treasury Wine Estates

Originating Contest Country: Shop! Australia-NZ

Beauty & Cosmetics

Temporary

OLAY Skin Care Digital Wow Experience-Shopping Mall POP Up

Produced by: Procter & Gamble (China) Sales Co.,Ltd

Produced for: Procter & Gamble (China) Sales Co.,Ltd

Originating Contest Country: Shop! Greater China

Category Management

Curta Doar

Produced by: Eclética Comunicação

Produced for: Governo do Estado do Piauí

Originating Contest Country: POPAI Brazil

Digital, Mobile, & Interactive Media

Heinz Mayo Golden Egg Hunt

Produced by: XPO Brands

Produced for: Kraft Heinz

Originating Contest Country: Shop! Australia-NZ

Walmart Oral-B digital Endcap

Produced by: Procter & Gamble (China) Sales Co.,Ltd

Produced for: Procter & Gamble (China) Sales Co.,Ltd

Originating Contest Country: Shop! Greater China

Field & In-Store Promotion

19 Crimes 'Get Your Mug Shot Taken & Join The Gang'

Produced by: MAAKE Australia

Produced for: Treasury Wine Estates

Originating Contest Country: Shop! Australia-NZ

Food, Grocery & Convenience

Permanent

Nestle Odyssey Activation

Produced by: ID8 Studio & Konica Minolta Marketing Services

Produced for: Nestle Australia

Originating Contest Country: Shop! Australia-NZ

Food, Grocery & Convenience

Permanent

Heineken Zero Zone

Produced by: Shop Equipment Ltd

Produced for: Heineken Ireland

Originating Contest Country: POPAI UK & Ireland

Innovation

Casa Conectada Samsung

Produced by: Cheil Brazil

Produced for: Samsung Eletrônica da Amazônia

Originating Contest Country: POPAI Brazil

Service Retailer

Permanent

Bendigo Bank

Produced by: Public Design Group and The Shopper Collective

Produced for: Bendigo Bank

Originating Contest Country: Shop! Australia-NZ

Specialty Store Concepts

SK-II Future X Borderless

Experiential Pop-Up Store

Produced by: Procter & Gamble (China) Sales Co.,Ltd

Produced for: Procter & Gamble (China) Sales Co.,Ltd

Originating Contest Country: Shop! Greater China



GLOBAL AWARD WINNERS

Specialty Store Concepts

Department Solutions

Produced by: Instorescreen LLC

Produced for: Oaks Farms

Originating Contest Country: Shop! United States

Store Fixture & Elements

Chengdu Gather Market

Produced by: Shenzhen Onewe Commercial Space Design & Planning Co., Ltd

Produced for: RENHE SPRING CO., LTD.

Originating Contest Country: Shop! Greater China

Student Design Awards

ZEWA WindMill Whirl R.

Produced by: POPAI Hungary

Produced for: Essity Hungary

Originating Contest Country: POPAI Hungary

Sustainability

ELMA CHIPS® Recycled Display

Produced by: Fábrica de Ideias

Produced for: PepsiCo Brasil

Originating Contest Country: POPAI Brazil

Toys, Sport & Fashion

Temporary

Back to the roots: Nike Free 5.0 in-store launch

Produced by: WELLEN RETAIL EXPERIENCE

Produced for: NIKE Czech s.r.o.

Originating Contest Country: POPAI Czech Republic

Visual Merchandising & Window Dressing

QVB Lunar New Year 2019

Produced by: Plump and Spry

Produced for: Queen Victoria Building (QVB)

Originating Contest Country: Shop! Australia-NZ